

PASSIVE INCOME BUSINESSES BREAKDOWN

Let's take a look at some popular passive income streams and what they require. If you don't agree with the flowchart from part 2, here is where you can learn more about each income stream. There are other passive income streams but this is just a place to start.

ETSY

MERCH BY AMAZON

Method

Sell digital downloads (e.g. .jpg, .docx, .pdf) on Etsy

Upload designs to put on apparel and sell print on demand apparel on Amazon. Amazon fulfills and ships your orders. Amazon pays out in royalties.

Startup costs

- 0.20 per listing per 4 months
- I recommend listing over 100 listings which will be around \$20 per 4 months.
- Etsy also charges commissions per sale of your items

- \$0
- May pay around \$3-20/design if you're not designing yourself

Useful skills (but not always required)

- Design (Photoshop/Illustrator/Canva)
- Word or Google Sheets
- Expertise in a niche (can create books around material you teach)
- Understanding of Etsy SEO and social media marketing

- Design (Photoshop/Illustrator)
- Or you can hire others to create the designs for you
- Ability to figure out what apparel can rank well on Amazon

Making your first dollar?

Generally faster to make money

Generally faster to make money

PASSIVE INCOME BUSINESSES BREAKDOWN

AMAZON FBA

BLOGGING

Method

Work with manufacturers, get products shipped to Amazon warehouse, and Amazon will ship and fulfill your orders every time

Write posts, become a thought leader, and monetize through affiliate marketing, creating your own products, sponsorships, ads, and more.

Startup costs

- \$40/month membership fee
- Costs of product & shipping when ordering from manufacturers
- There are also commissions on each sale of your items and storage fees to consider which vary based on your item size and weight

- Hosting: \$2.75/month (Hostgator)
- Domain: around \$10/year (Namecheap)
- When you expand, it may include other spend for example, email marketing costs (ConvertKit), and course hosting costs (Teachable).
- Can also pay to grow your team of writers and assistants

Useful skills (but not always required)

- Negotiate with manufacturers
- Identify "winning" products on the Amazon marketplace

- Writing
- Wordpress design (quite self explanatory after familiarizing with the Wordpress platform)

Making your first dollar?

Generally medium speed to make money. Has a bit more risk.

Generally slower to make money

PASSIVE INCOME BUSINESSES BREAKDOWN

PODCASTING

YOUTUBE

Method

Record audio episodes, become a thought leader, and monetize through affiliate marketing, creating your own products, sponsorships, ads, and more.

Make videos, become a thought leader, and monetize through affiliate marketing, creating your own products, sponsorships, ads, and more.

Startup costs

- \$0 (if using Anchor.fm)
- Need something to record audio (can be your phone)
- If you want something affordable you can try the Audio-Technica ATR2100-USB.

- \$0
- You'll need something to record video (can be your phone).
- If you want to upgrade, you can try the Canon PowerShot G7 X Mark II.

Useful skills (but not always required)

- Speaking skills
- Audio editing
- Audio recording

- Camera presence
- Storytelling / teaching ability
- Video editing

Making your first dollar?

Generally slower to make money

Generally slower to make money

PASSIVE INCOME BUSINESSES BREAKDOWN

BUY AND HOLD INVESTING

DIVIDEND INVESTING

Method

Purchase properties that you can rent out. Rent should cover expenses like mortgage, property taxes, homeowner's insurance and make you extra monthly passive income.

Dividends are payments from a company to owners of the company's stock. Dividends are very passive.

Startup costs

- May cost between \$20,000 to \$200,000 (or more) for the down payment on a home
- You can also find other financing options like acquiring financing from other investors.
- Home prices and rent prices can waver.

- In general, your dividend income received can be around 3-4% per year. If you put in around \$10,000 in dividend stocks, you could make around \$300 per year.
- Stocks and dividends may waver in price.

Useful skills (but not always required)

- Property analysis (researching properties that can cash flow)
- Networking
- Property management
- Renovation work
- Financial knowledge

- Financial knowledge
- Dividend stock analysis (researching stocks that give the best dividends and won't lose value)

Making your first dollar?

Generally faster to make money, but also has more risk.

Generally faster to make money. Has a bit of risk